

angel thank you

To cbsenior@comcast.net <cbsenior@comcast.net>

I personally would like to thank you for allowing the Christmas Gala Angel Program to support your organization this year. We were able to pass our numbers from last year and you helped make this possible for us. Please be sure to read all of this letter, as I have filled it with informative information, since I have spoken to each of you over the season, I know how important this program is to you and your team and clients or referrals.

The Gala Team knows that this would not be possible without all your hard work. . I personally know how short-staffed many of you and how hard it is to hand out the gifts once you receive them. We did try to make it as easy as possible; The Gala team did try deliver to most of the locations, as well as many directly to the door of recipients. We work with over 40 organizations that send us application to fill; Without your requests, the community could not do what they do.

I would like to share with you that over 40 businesses or groups helped us reach our all-time high of 915 people that received a gift. We also count or try to count as close as possible how many actual bags go out in all; this year, we were able to get a fairly good idea and the total number of bags we counted is 1,101 gifts sent out. I would like to also share with you the estimated dollar figure we came up with. You see, each gift is inventoried, which helps in many ways; since we deliver so many gifts, we always have a record of what leaves our building. This also helps us figure out what it would cost us if we tried to do this without all of your help. This year, our number is higher than it has ever been. Thanks to you, we hit over \$79,000.00

We do know that some groups struggled with applications and the process. I will be reaching out to each group this year for a quick meeting to go over how we can make it better for you. I have enclosed a survey for you to fill out. If you could please answer the questions along with sharing your thoughts on how we can make it better, what problems you had, and any suggestions on how we can do better, it would be very helpful. After receiving your feedback, we will share with you our feelings during our call.

This was great for 2022, and I think we can hit \$100,000.00 next year, but not without all of you. We have a plan on how to make this go even smoother this year. If you would like to be part of the team to make this happen for 2023, please fill out the survey and, at the bottom of page it asks if you want to be part of the program(s) for 2023. I know that you cannot give us numbers until it gets closer, but if you check yes, in early August, we will send you the form to fill out to let us know which programs, how many and contact people, along with the updated 2023 application and requirements for receiving a gift.

I would like to also share with you our success with our Surprise a Senior (SAS) program. With this program, we look for sponsors to help fill a bag with everyday needs and then find a location that we may not have hit during the Angel season and drop a bag to them. The community loves this program and it has become very popular. We cannot promise that everyone we help during Angel season will be part of the Surprise a Senior program. We look over who in the community needs our help, along with which groups or apartments may have

only sent in a few requests, but we have a number of people in that program who may not have submitted anything. The SAS program is a way for us to get the word out as to who we are and help the community trust more.

For 2022, Surprise a Senior was able to fill 1,230 bags with some support from the community and actual grant money. The estimated value of each bag is around \$25.00, give or take a few dollars. Over all, we estimated the number to be \$36,000.00. Our goal for 2023 is to be able to fill 250 bags around \$30.00 each. With the support of the community, I think this will be done. If you are interested in learning more, please feel free to reach out and someone from our sponsorship team will get back to you

The greatest feeling in the world for all us is to know that the gifts were received and that those who received them were thrilled, as well as appreciative of all the hard work that was put into this program. We plan on hosting a thank you party and are hoping some of the people that received the gifts can come join us and share how much this program means to them. We are also hoping you or someone from your company or group would attend too. We are looking for sponsors to help cover the cost. We want to invite our team, along with the organizations we helped or partnered with so that everyone can see how much we, The Christmas Gala, work with others in the community. It is important that all of you who we help or partner with also share with your leaders, on social media and anyone that you work with let others know about the good work we do.

What we do in a small building with relatively few people is an amazing thing that should be highlighted and celebrated by all. Please not that everyone on the team that makes this happen are volunteers; we have no paid employees, so thank you gatherings and events like this are important to let them know they are appreciated. Please consider joining us. We are considering doing this on February 3, 2023 from 6:00 to 9:00 pm at the Morrisville Senior Center, 31 E. Cleveland Avenue, Morrisville PA 19067.
We are extending

Again, thank you to all for your support.

Sincerely,

Cheryl Campbell

Founder/Executive Director

Cheryl Campbell
Executive Director

The Christmas Gala, Inc.

The gift of giving all year round

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